WHOLE EARTH REVIEW
ACCESS TO TOOLS AND IDEAS

Ms. Danica Remy
WELL Studio
1750 Bridgeway
Sausalito, CA 94965

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To DANICA REMY	From JOHN SUMSER
Co. WELL	Co. WHOLE EARTH
Dept.	Phone #
Fax # 331-4481	Fax #

June 20, 1994

Dear Danica,

This note confirms our conversation of June 17th. During our call, we agreed that the WELL would purchase a 3x5 bind-in card, with a two sided image area in the Millennium Whole Earth Catalog. The WELL will provide the copy and our staff at Whole Earth will design the card. Copy and initial payment are due at the Whole Earth offices by June 28th.

We agreed on an initial donation of $5,000, a donation of $20 for each new customer obtained by the card and a donation of $1.25 for each inquiry generated by the card.

Donations resulting from new customers and inquiries are due 30 days after the month of the initial inquiry.

I assumed, though we didn't discuss it, that the card will provide some sort of special offer code so that customers can be tracked.

I enjoyed our conversation and hope that this is the beginning of many ventures that work for both the WELL and Whole Earth.

Let me know if I have misunderstood or misstated any of the agreement.

Yours,

John Sumser
Executive Director, The Point Foundation

FAXED
6-20-94

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